

With 3,500 people working on its 125 industrial sites, the CFF Recycling Group processes 6 million tonnes of scrap iron and non-ferrous metal each year, mostly for the steel and metallurgy industry. Emin Leydier, the second-ranking French manufacturer of paper for corrugated board, uses only recycled cellulose fibre to produce 700,000 tonnes of product each year. Norbert Dentressangle supports these two industrial groups with their transport operations, enabling them to achieve their mission of processing and recycling waste.

Emin Leydier

The cycle of recycled paper



Philippe Leydier,
Chairman of the Board

The Emin Leydier Group, which has 1,300 employees, specialises in making packaging and paper from recycled fibres. It is the second-ranking French producer of paper for corrugated board. Thanks to a policy of innovation and investment, the Group's sales have multiplied by seven in 20 years, today reaching 400 million euros. To produce its 700,000 tonnes yearly, the Emin Leydier Group uses only recycled cellulose fibre. The Group gets most of its supplies from Europe, and encourages the best quality/price/distance/eco-friendly ratio. By giving new life to recycled fibres, the Group meets a double economic and ecological objective. With Norbert Dentressangle, Emin Leydier manages a hired fleet of vehicles that deliver end products and collect recycled fibre all over Europe. *"This partnership is based on shared management and a common analysis of the profitability of the hired vehicles,"* explains Olivier Seit , purchasing director at Emin Leydier. *"We aim for a more economical service than traditional transport."* For Norbert Dentressangle, the challenge involves setting up "tractor + trailer" assemblies that are as light as possible to load the maximum number of paper bundles per vehicle. Bundles of old paper are picked up from as close as possible to Emin Leydier's two plants. The return journey is never empty: the trucks are loaded with rolls of new paper.

The price of collecting waste

"All industrial companies must recycle the packaging they produce. Since the application of the decree of January 1st, 1993, 35,000 companies have been respecting the Green Dot programme launched by Eco-Emballages. It generated 400 million euros in 2004, intended to finance collection, sorting and recycling of packaging. Companies have become aware of the "recyclability" of materials, and they now consider the environment when coming up with their designs. For example, they have replaced the metal cap on a plastic bottle with a cap in the same material, to simplify sorting and collection. Producers, who are today more responsible, include the price of collection in the selling price of their products. Since summer 2005 this principle has been extended to include electrical and electronic waste." Philippe Contant, South-East regional Director for EcoEmballages.



CFF Recycling Purfer

New life for scrap metal

The CFF Recycling Group, one of the leaders on the world market for recycling ferrous and non-ferrous metals, collects, sorts and recycles consumer goods that have come to the end of their life (cars, white goods, etc.), as well as recyclable material and new industrial waste. Depending on the type of waste collected, CFF Recycling has a range of industrial tools, crushers, shredders, scissor-presses, rollers, inductors, etc. that enable it to extract good-quality secondary raw materials for the iron and steel industry, foundries and the metallurgy industry. The Group also produces secondary aluminium bars that it sells to subcontractors in the automobile industry. In South-East France, CFF Recycling Purfer sells 120,000 tonnes of ferrous and non-ferrous metal each month on behalf of its customers. 68% of this is for export. For CFF Recycling Purfer, Norbert Dentressangle delivers some product to the Italian iron and steel industry, particularly in the region of Brescia. *"As part of our development, we have set up a solid, well-organised partnership with Norbert Dentressangle, with the aim of delivering 3,500 tonnes each month,"* explains Olivier Polliart, MD of CFF Recycling Purfer. To do this, the Group has equipment that is adapted to the constraints of the transported product – in particular, specific trailers that can take pallets for round trips and have capacity of 30,000 tonnes per year.

