

COSMINT

High-tech cosmetics

Cosmint has made an impact on the world of cosmetics with its innovative quality products. For its logistics operations, this Italian company relies on the Norbert Dentressangle Group, which has successfully reorganised flows at its warehouse, to the great satisfaction of the company and its customers.



Massimiliano Masu
Member of the
Executive Board

Cosmint represents a success story that began in 1993 when a multinational American company specialising in cosmetics embarked on a process of industrial restructuring. The Italian company Cosmint decided to rise to the challenge by manufacturing cosmetic products for this major group. Since then, the company has been renowned for the quality of its products, which are the fruit of research conducted at its state-of-the-art laboratory. Its customers include the most prestigious international cosmetic brands. Since 2005, the Norbert Dentressangle Group has managed logistics for Cosmint, including its groundbreaking 25,000 m² warehouse situated in Olgiate Comasco. This is where the raw materials are stored and dispatched to dozens of customers who then transform them into finished products. It must be stressed that 95% of products are intended for export. *"We wanted to subcontract our warehouses and logistic activities"*, explains Massimiliano Masu, financial planning & control director, representative and member of the executive board of the company, which now generates a turnover of 52 million Euros. *"In fact, we were looking for a specialist partner who was not only able to manage logistics*

but also to exploit the potential of our platform, in order to offer logistics services to other customers."

Meeting regulations and keeping to deadlines

"We are very satisfied with our logistics partner," adds Massimiliano Masu. *"Norbert Dentressangle is a competent group, which meets all the regulations and keeps to deadlines. It was also for this reason that we decided to renew our contract for another three years."* Moreover, he emphasised that, in future, Cosmint customers will be precisely informed of the deadlines and costs of their logistics processes.

As an organisational strong point, Massimiliano Masu singles out *"the perfect storage of products. Previously,*

services for customers were "more chaotic". We relied on what our employees could remember. Now we can find everything anywhere."

At the same time, Cosmint regularly conducts satisfaction audits as part of a highly useful reporting system aimed at making improvements. The rationality, transparency and flexibility of our warehouse management enable the company to focus on its specific expertise in order to continue to guarantee optimum quality in its products.

In the current economic context, Cosmint can count on its business expanding in 2009 due to its partnership with three multinationals and dozens of companies, to which it supplies cosmetics that can be personalised for all needs.

Flexible management, reliable operational processes

The logistics service provided by the Norbert Dentressangle Group enables Cosmint to optimise flows at its warehouse. Thanks to flexible management and reliable operational processes, Cosmint is able to reduce turn-round times, as well as operating and management costs. In fact, the system in place makes it possible to monitor all operations, including receiving incoming goods, internal handling, inventory, order preparation and shipment of products.