



Barbier Group set to conquer Europe

The Barbier Group, which specialises in the manufacture of plastic films, has entrusted Norbert Dentressangle with its distribution in France for about twenty years. In order to support its development in Europe, Barbier opted to rely on its transport partner, particularly for the distribution of 1-25 tonne consignments. *"We started with the United Kingdom in September 2009. On the back of this very positive experience, we plan to extend our partnership to Germany, Spain and the Benelux countries,"* says Anthony Viau, Barbier Group transport manager. *"For us, the strengths of Red Europe are flexibility, guaranteed delivery times, real time monitoring and a single point of contact."*

Barbier - a successful SME

- Established in 1955 in Sainte-Sigolène, Haute-Loire, (central-eastern France).

- Manufacturer of extruded plastic films (tubes, films, bags, etc.).

- 530 employees at 4 production sites in France.

- 3 markets: agriculture, industry and supermarket distribution.

- 120,000 tonnes of film produced per year.

- 20% for export (increasing proportion).

A solution for every need

Exclusiv':

Deliveries within 48-120 hours.

Express:

Personalised delivery times for urgent orders.

Tailor-made:

Specific solutions for particular constraints.

Optimum service for every single pallet

Red Europe is a reliable and secure transport solution - down to every single pallet.

- **Global management**

- Standard dimensions.
- Outsize pallets.
- ADR or non-ADR classified products.
- High added value, sensitive or fragile products.

- **Reliability and quality**

- Respect of delivery times and places.
- Clean vehicles.

- **Reference sectors**

- Pharmaceuticals.
- Automobile.
- Mechanics.
- Chemicals/biochemicals.
- Construction materials.
- Electronics.

International shipments are managed from ten hubs situated throughout Europe.

